

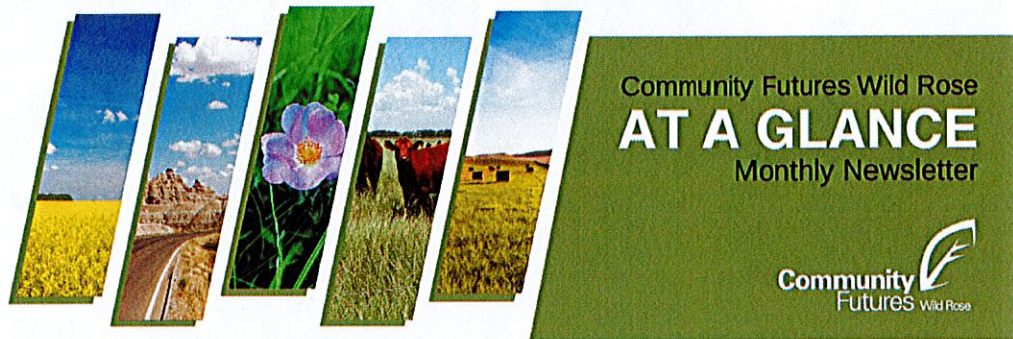
**CFWR At A Glance**

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From Community Futures Wild Rose <wildroseinfo@albertacf.com>

Date Fri 11/8/2024 10:40 AM

To Lori Miller <cao@rockyford.ca>



**CF Wild Rose  
November Update**



35  
YEARS

"Every customer is important to us."

**Forever Friends  
Quilting Inc.**

Strathmore, Alberta  
**2022 Client - Year 33**

Read her story: [wildrose.albertacf.com](http://wildrose.albertacf.com)

wildroseinfo@albertacf.com  
**403-934-8888**

**Community  
Futures** Wild Rose  
[www.wildrose.albertacf.com](http://www.wildrose.albertacf.com)

The next stop on Community Futures Wild Rose's celebratory road trip is **Forever Friends Quilting Inc.**, a cozy gem located in Strathmore, Alberta. Owned by Maggie Ravesloot, this charming quilting shop joined the Community Futures Wild Rose family in 2022. Read more about Maggie's story on our website!

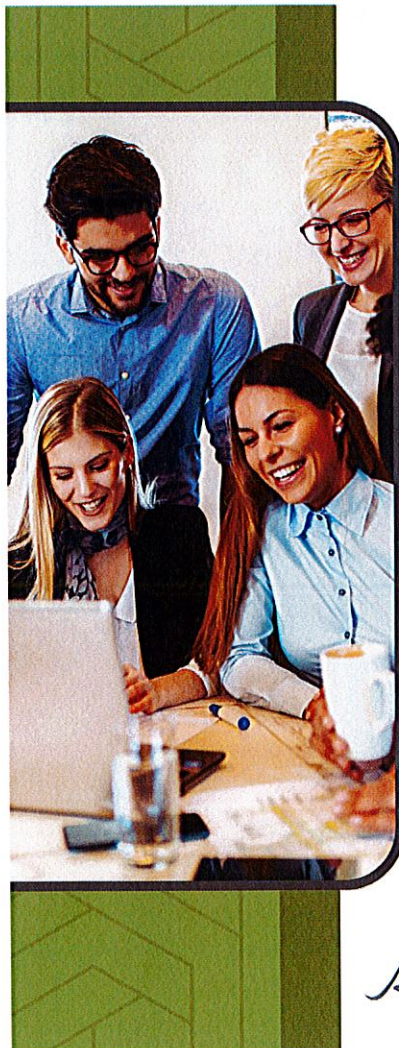
Success Story



**We are celebrating 35 years of service!** 🌟  
 Since 1989, Community Futures Wild Rose has been a driving force in the economic development of our region, investing over \$37 million in 2461 local businesses.

To celebrate this milestone, we've embarked on a time-travelling road trip to visit many businesses we have helped empower over our 35 years of operation. Visit our social channels or head to our website to follow along as we share these inspiring stories as part of our Celebration!

## Training and Supports



### 2-Part Series

# DUTY TO ACCOMMODATE

Facilitated by Alberta Legal Research Council

#### Part 1

- 📅 Nov. 7, 2024
- 🕒 10:30 AM - NOON

#### Part 2

- 📅 Nov. 14, 2024
- 🕒 10:30 AM - NOON

In-person Event. Streaming at CFWR office.


[▶ REGISTER NOW](#)


# Understanding Duty to Accommodate

Join us for a valuable 2-part workshop series for small business owners, policymakers, educators, and advocates! This in-person event will be streamed from our office.

## **PART TWO: Scenarios Impacting Business Owners**

Engage with real-world scenarios to see how accommodation affects businesses. This session features Q&A with Tina from **Red Rock HR** and case studies to highlight successful accommodations for both employees and customers.

 Thursday, November 14

 10:30 am - 12:00 pm MST

 Community Futures Wild Rose, 331 3 Ave #101, Strathmore

Free to attend! Don't miss this opportunity to build a more inclusive business. Find more info on this event and others by heading to our **EventBrite!**

Register for Part Two

NOVEMBER 14, 2024

# LIVE WEBINAR

'Tis the Season for Last-Minute Holiday Marketing



**CLAIRE MCCLELLAN**  
Marketing Specialist



**STEPHANIE FRENCH**  
Senior Producer  
Webinars



## 'Tis the Season for Last-Minute Holiday Marketing

The holidays are right around the corner, but don't let the lack of a marketing plan stress you out. We've got your back with practical, last-minute holiday marketing tips to help you finish the year strong.


Join us for a free, one-hour webinar where we'll share actionable ideas for boosting your visibility, driving sales or donations, and creating meaningful connections with your audience during the festive season.

You'll learn:

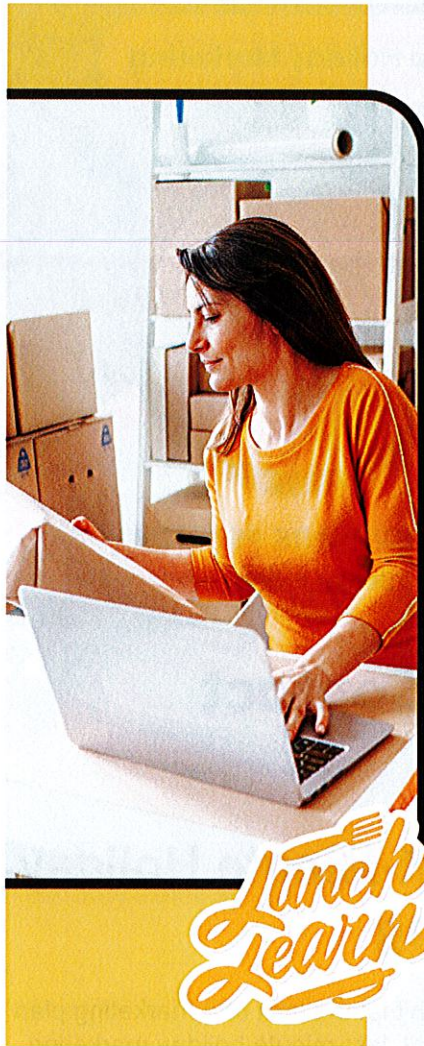
- Essential dos and don'ts for last-minute holiday campaign planning
- Inspiring last-minute holiday marketing ideas
- Step-by-step how to build your last-minute holiday campaign

Can't make it to the live webinar? Register anyway to receive the recording.

 Thursday, November 14, 2024

 12 pm MST


Reserve Your Free Spot!



## FREE WORKSHOP

# Streamlining Success

Operations, Time Management,  
and Efficiency for Small Businesses

 **Thursday, Nov. 14, 2024**

 **NOON - 1:00 PM**

 **101, 331 - 3 Avenue, Strathmore, AB  
Community Futures Wild Rose**

Offered as a virtual or an in-person event.  
Reserve your spot via EventBrite today!

[tinyurl.com/CFWR-events](https://tinyurl.com/CFWR-events)


*Lunch & Learn*

**Community Futures**   
Wild Rose


## Streamlining Success

### Time Management & Efficiency for Small Business

Join us on Thursday, November 14, for a power-packed lunch 'n' learn session! This 1-hour event is designed to equip small business owners with practical strategies and tools to boost productivity, improve time management, and streamline operations. Expect interactive discussions, hands-on exercises, and actionable tips to take your business to the next level!

 Time: Noon - 1 PM

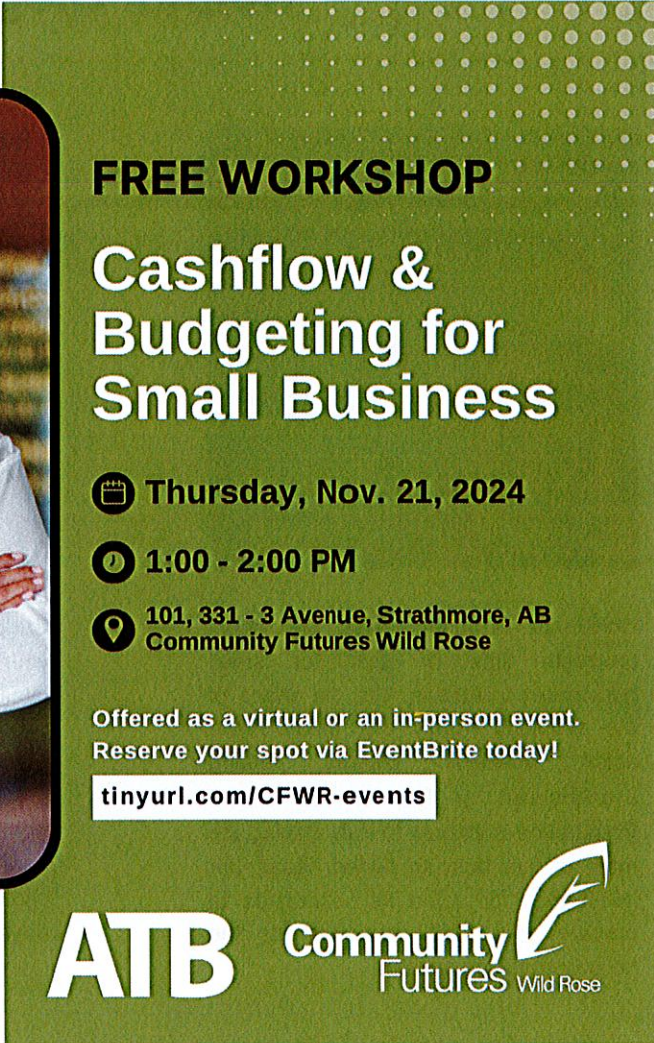

 Location: 331 3 Avenue, Unit 101, Strathmore

 Lunch is included for in-person attendees!

This is a FREE event, but seats are limited.


Don't miss this opportunity to learn and connect with fellow entrepreneurs!


Secure Your Seat




**FREE WORKSHOP**

## Cashflow & Budgeting for Small Business


 **Thursday, Nov. 21, 2024**

 **1:00 - 2:00 PM**

 **101, 331 - 3 Avenue, Strathmore, AB  
Community Futures Wild Rose**

Offered as a virtual or an in-person event.  
Reserve your spot via EventBrite today!

[tinyurl.com/CFWR-events](https://tinyurl.com/CFWR-events)

**ATB** Community Futures Wild Rose 

## Cashflow & Budgeting for Small Business

Ready to take control of your business finances? Join us for a 1-hour session focused on the essentials of cashflow planning, budgeting, and managing day-to-day finances for small business owners!

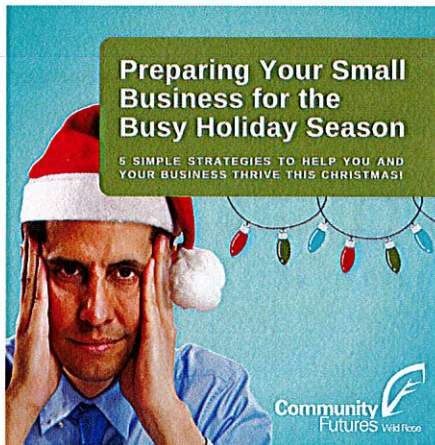
Presented by ATB and hosted by Community Futures Wild Rose, this workshop is designed to empower entrepreneurs with the tools they need for effective financial planning.

-  Date: Thursday, November 21
-  Time: 1 - 2 PM
-  Location: Community Futures Wild Rose, 331 3 Avenue, Unit 101, Strathmore
-  Attend virtually or in person!

This is a FREE event! Seats are limited, so make sure to secure your spot now.

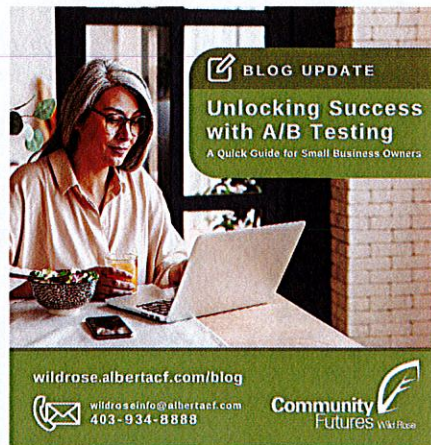
Reserve Your Spot!

## Helpful Blogs



Christmas is undoubtedly the most profitable time of year for small businesses in Alberta. Yet, the chaos of the shopping frenzy can easily leave small business owners feeling overwhelmed or lost in the crowd. Preparation is the key to truly making the most of this bustling period. Read our latest blog for some key strategies to prepare your small business for the holiday shopping season.

[Read Blog](#)



Curious about how A/B testing can boost your small business? Check out our latest blog.

Learn how to optimize your website, email campaigns, and other digital marketing efforts by testing what works best for your audience. Even small changes can make a big difference in driving engagement and sales!


[Read Blog](#)

## Small Business Loans



Community Futures Wild Rose provides flexible loan options designed to support small businesses. We're currently offering a competitive lending rate of prime + 2%. Compare that to the rates of traditional lenders and see the difference!


What sets us apart is our approach—we are character lenders. We look beyond the numbers and focus on you as an individual. We believe in your vision and are committed to helping turn that vision into reality.



**APPLY NOW** ▶

**SHOPPING FOR A BUSINESS LOAN?**  
We lend at a flat rate of prime plus + 2%  
[www.wildrose.albertacf.com](http://www.wildrose.albertacf.com)

[wildroseinfo@albertacf.com](mailto:wildroseinfo@albertacf.com)  
403-934-8888 ext #2



**Our goal is to see you succeed!** We know that your success will positively impact the entire community. Explore our diverse range of loan products with affordable and flexible terms. Plus, enjoy expert business guidance at no cost to you!

**Reach out today for a free consultation by emailing [wildroseinfo@albertacf.com](mailto:wildroseinfo@albertacf.com) or calling 403.934.8888. Let's work together to build something great!**

Get a Flexible Loan!

Connect with us!



Community Futures Wild Rose | Box 2159 | Strathmore, AB T1P 1K2 CA

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Try email marketing for free today!

